



Graphics - Web Design & Development

Course Description:

This course will equip students with the skills needed to create exciting, innovative graphics in a professional manner using several applications to produce clear images and concepts and to communicate ideas while developing an understanding of effective design production. Classroom knowledge will then be linked to practical usage through participation in a work placement. Students in our Graphic Design Courses will learn Graphic Design using the newest computer applications and software to prepare them for a career in this thriving field. This course will train you in sophisticated Adobe design programs as well as fully utilizes the applications of Microsoft Office's creative side. Starting with Adobe Photoshop this course examines the graphic design process then progresses to the use of Adobe InDesign enabling participants to integrate all programs to produce complex design solutions to meet the needs of any business. Using the various, methods students will construct and combine words, symbols, and images to create a visual representation of ideas and messages.

Course Outline:

Computer Literacy

Content Creation

Graphic Design

Adobe Dreamweaver, HTML & CSS

Introduction to PHP and MySQL

Final Project Presentation

Course Outcomes:

At the end of the course the student will be able to:

- Study design briefs and determine requirements
- Advise clients on strategies to engage target audiences
- Identify the best ways to illustrate and communicate clients' vision while complying with design best practices
- Create designs using illustration, photo editing and layout software



- Select colors, images, typography and layout for communication materials, including websites, logos, signs, books, magazine covers, annual reports, advertisements, and social media posts
- Produce drafts for client review and make revisions based on feedback received
- Collaborate with other team members, such as marketing, sales, and business operations, throughout the various phases of a project
- Review designs for errors before they are printed or published
- Keep up-to-date with the latest design trends, tools, and technologies

Career Opportunities

Graduates of this certificate program will be able to start their career with entry-level positions in medium to large-sized companies as a:

- Graphic and Visual Designer
- Web Designer
- Flash Graphic Designer User Interface Designer Multimedia Designer
- Graphics and Visual Designer
- Web Designer

Course Duration:

155 Hours